Poster Rubric

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Directions:** The poster will be graded on the following elements. The rubric **must** be turned in with the project or you will lose 5 points.

|  |  |  |  |
| --- | --- | --- | --- |
| **Point Values** | **5 points Exemplary** | **4 points Progressing** | **2 points Needs more Work** |
| **Theme** | The poster is outstanding, creative and communicates information in an excellent manner. | The poster demonstrates a clear theme | The poster is difficult to understand. |
| **Supporting Details** | The posters main theme is supported by appropriate and specific details. | The posters main theme is supported by some details. | The posters theme seems like a collection of random ideas with no major link to the theme. |
| **Content Knowledge** | The poster demonstrates the student has a thorough understanding of the concept | The poster demonstrates the student has a progressing understanding of the concept | The poster demonstrates the student has little understanding of the concept |
| **Creativity and Visual Appeal.** | The posters visuals colors and appearance are interesting and support the major theme of the poster. | The posters visuals, color and appearance are **average** and the support the major theme of the poster. | The posters visuals, color and appearance are not used appropriately and **do not** enhance the intended message of the poster. |
| **Organization** | The overall poster is extremely neat and well organized. | The overall poster is neat and well organized. | The work is not neat and not well organized |
| **Technology** | Student demonstrates an advanced knowledge of the technology used in creating the product. | Student demonstrates an adequate knowledge of the technology used in creating the product. | Student demonstrates a basic knowledge of the technology used in creating the product. |

30 points possible \_\_\_\_\_\_\_ points earned