Poster Rubric

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Directions:** The poster will be graded on the following elements. The rubric **must** be turned in with the project or you will lose 5 points.

|  |  |  |  |
| --- | --- | --- | --- |
| **Point Values**  | **5 points Exemplary**  | **4 points Progressing**  | **2 points Needs more Work**  |
| **Theme**  | The poster is outstanding, creative and communicates information in an excellent manner.  | The poster demonstrates a clear theme  | The poster is difficult to understand.  |
| **Supporting Details**  | The posters main theme is supported by appropriate and specific details.  | The posters main theme is supported by some details. | The posters theme seems like a collection of random ideas with no major link to the theme.  |
| **Content Knowledge**  | The poster demonstrates the student has a thorough understanding of the concept | The poster demonstrates the student has a progressing understanding of the concept | The poster demonstrates the student has little understanding of the concept |
| **Creativity and Visual Appeal.**  | The posters visuals colors and appearance are interesting and support the major theme of the poster.  | The posters visuals, color and appearance are **average** and the support the major theme of the poster. | The posters visuals, color and appearance are not used appropriately and **do not** enhance the intended message of the poster.  |
| **Organization**  | The overall poster is extremely neat and well organized.  | The overall poster is neat and well organized. | The work is not neat and not well organized  |
| **Technology**  | Student demonstrates an advanced knowledge of the technology used in creating the product.  | Student demonstrates an adequate knowledge of the technology used in creating the product.  | Student demonstrates a basic knowledge of the technology used in creating the product.  |

30 points possible \_\_\_\_\_\_\_ points earned